

International Network of  
Health Promoting Hospitals  
& Health Services

# 2021 Annual Report



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# Words from our Chair

Dear HPH Members and Supporters,

As I look back and reflect on the past year and obstacles, we have all overcome, I am proud to say that the International HPH Network was able to continue its work towards optimizing the health gains of patients, staff and populations served.

The lack of resources and strained health systems experienced in 2021 have presented a new opportunity for how we look at health promotion in the hospital and health service setting. *A new, evidence-based perspective is needed: one that is holistic, collaborative, and people-centered.* We have already seen our members design projects to tackle the pandemic's challenges, from online occupational health training programs to adaptive ways of communicating with patients. Despite many of our members facing immense challenges in capacity, we have taken major leaps forward in showcasing health promotion's impact and publishing major documents that will guide our work in 2022.

The progress we have made this year was made possible through the collective efforts of many dedicated and motivated individuals, partners, and supporters.

With kind regards,

*Prof. Dr. Bożena Walewska-Zielecka*

Chair of the International HPH Network



# Words from the International HPH Secretariat

The International HPH Secretariat has been supporting the HPH Network in Hamburg, Germany since the end of 2019. Just as we were settling into our new role, our 600+ members were faced with exceptional challenges and uncertainty.

Our network was founded on the Ottawa Charter for Health Promotion which states, that “Health is created and lived by people within the settings of their everyday life; where they learn, work, play and love.” During the past year, everything we knew about these settings changed and stories emerged of extraordinary mobilization and innovative solutions to unprecedented challenges.

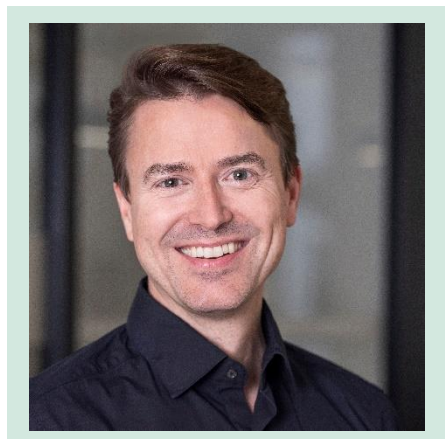
*HPH Members and the healthcare workforce’s ability to adapt and persevere during the past year in response to the COVID-19 pandemic has captured our attention and garnered our respect.*

It is our privilege to support you by advancing the reach of our network through advocacy and research. This report is a compilation of the International HPH Network’s most notable achievements in 2021, onto which we will build upon in the coming year. We look forward to a collaborative 2022!

Best,

*Dr. Oliver Groene*

CEO of the International HPH Secretariat



*“Health Promoting Hospitals and health services orient their governance models, structures, processes and culture to optimize health gains of patients, staff and populations served and to support sustainable societies.”*

Health promotion glossary of terms 2021. Geneva: World Health Organization; 2021.



The International HPH Network was invited to update the definition of Health Promoting Hospitals (HPH) for the World Health Organization’s Health Promotion Glossary of Terms. With input from the HPH Governance Board, Prof. Dr. Juergen Pelikan, Dr. Margareta Kristenson, Dr. Oliver Groene and Dr. Sally Fawkes, revised the definition to include health services and reflect the current vision of the network. The revised definition was presented during the 27th meeting of the HPH General Assembly on May 28th, 2021.

# The International HPH Network

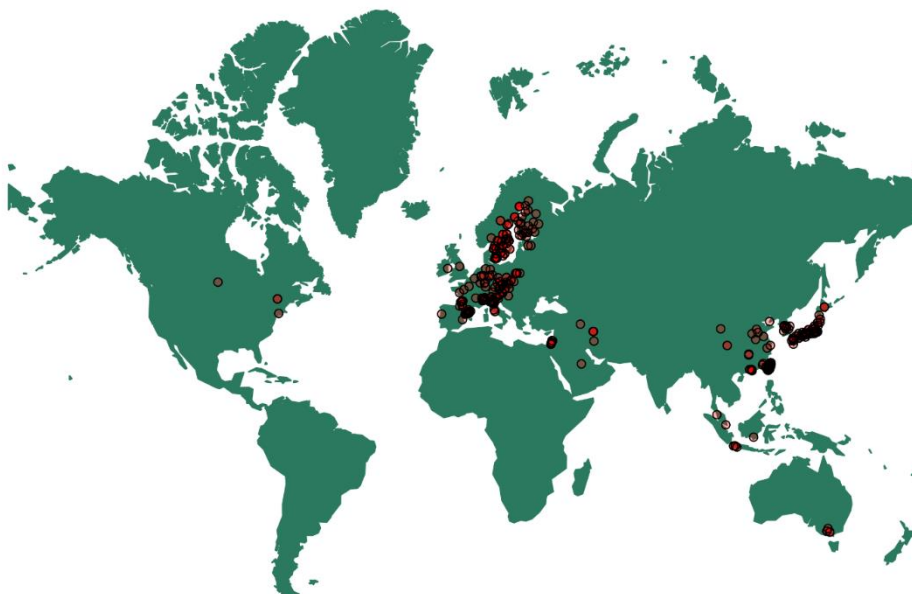
Our vision and mission are taken from the Global HPH Strategy 2021 – 2025, a major governing document guiding the work of the International Network of Health Promoting Hospitals & Health Services towards realizing its five-year goals. The global strategy was developed through a consultative process for the General Assembly and Governance Board of the International HPH Network by Dr. Sally Fawkes and Dr. Cristina Iniesta Blasco with input from Governance Board, Working Group, and General Assembly members. The Global HPH Strategy 2021 -2025 was presented and formally approved at the 27<sup>th</sup> Meeting of the HPH General Assembly on November 27<sup>th</sup>, 2020.

## Vision

*The vision of the International HPH Network is that hospitals and health services orient their governance models, structures, processes and culture to optimize health gains of patients, staff and populations served and to support sustainable societies.*

## Mission

*The mission of the International HPH Network is to work as a global leader, advocate, innovator, researcher and trusted partner to accelerate the reorientation of health systems and services towards improving health, wellbeing and health equity outcomes for patients and those who care for them, staff, and populations served, and to support sustainable societies.*



*Location of HPH Members*

# Organization

The International Network of Health Promoting Hospitals & Health Services is a nongovernmental and nonprofit organization recognized by Swiss law. Our Network is overseen by General Assembly Members, comprised of Corporate members of the International HPH Network.

## Governance Board Members

- › Bożena Walewska-Zielecka, Prof MD PhD (Poland), **Chair**
- › Heli Hätönen, PhD (Finland), **Vice-Chair**
- › Nicolas Bonnet, MD MPH (France)
- › Ralph Harlid, MD PhD (Sweden)
- › Cristina Iniesta Blasco, MD PhD (Catalonia, Spain)
- › Margareta Kristenson, MD PhD (Sweden) **Past Chair**
- › Ilaria Simonelli, PhD (Trentino, Italy)
- › Zou Yanhui, Prof PhD (Hunan, China)

## Standing Observers

### *Conference Secretariat*

- › Prof. Jürgen Pelikan (Austria)
- › Birgit Metzler, MA (Austria)

### *International Secretariat*

- › Dr. Oliver Groene, CEO
- › Keriin Katsaros, MPH, Project Coordinator

## HPH Networks\*

Aosta Valley HPH Network  
Australian HPH Network  
Austrian HPH Network  
Catalan HPH Network  
Czech HPH Network  
Emilia Romagna HPH Network  
Finnish HPH Network  
Friuli Venezia Giulia HPH Network  
French HPH Network  
German HPH Network  
HPH Network of Korea  
Hunan HPH Network  
Indonesia HPH Network  
Japan HPH Network  
Piemonte HPH Network  
Polish HPH Network  
Swedish HPH Network  
Taiwanese HPH Network  
Trentino HPH Network

## The International HPH Community\*

**605**

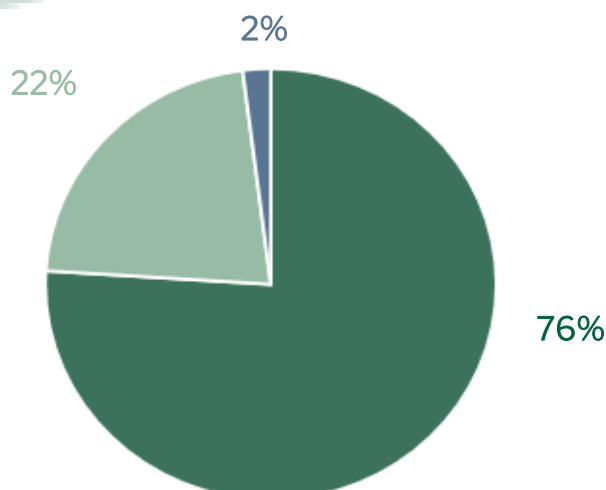
Members

**19**

National/ Regional  
Networks

**22**

Countries represented

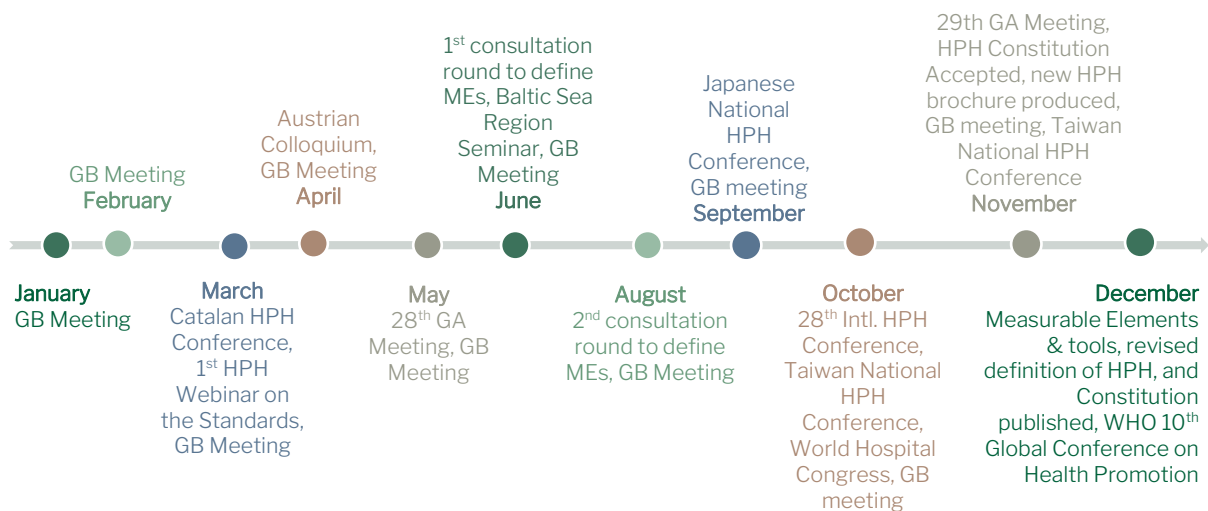


**Hospitals**  
**Health Services**  
**Affiliate Members**

\* as of December 2021



# Timeline of Events



## 2021 in Review

The International HPH Network's activities in 2021 were guided by our *Global HPH Strategy 2021- 2025*, which was produced at the end of 2020 by a working group with input from our Governance Board and General Assembly. In addition to an updated *HPH Constitution* and 2021 Annual Action Plan, the Global Strategy is the HPH Network's high-level roadmap for how we will realize our five-year aims.

Three overarching goals that recognize the policy context for the 2021-2025 Global HPH Strategy and enable the International HPH Network to make a significant impact were identified that will be used to arrange the activities outlined in this report.



**Goal 1:** To influence governance, policy and partnerships so that health systems and health services can reorient towards health, wellbeing and health equity outcomes.

To influence governance, policy, and partnerships we strived to grow our network's presence by increasing membership numbers, contributing to selected conferences, and form partnerships with influential international organizations. Despite many healthcare institutions facing challenges, our membership numbers remained consistent with approximately 600 hospitals and health services showing their dedication to increasing the focus on health promotion in their organizations.

## Implementing Standards for Health Promoting Hospitals & Health Services

We are extremely proud to have published the 2020 Standards for Health Promoting Hospitals and Health Services last year. The Standards mark a new era for HPH that reflect various areas of policy, practice, and evidence to support a broader HPH vision and reflect years of work and experience within the HPH Network. New standards in areas such as health literate organizations, standards for specific target groups such as the elderly, and thematic areas such as children and adolescent rights, environmental sustainability, and the societal impact of health care are included. Many networks have already translated these into their local languages and began to implement them on the national level. As of December 2021, Catalan English, Finnish, French, Italian, Spanish, and Swedish versions are available.



In 2021, the International HPH Secretariat, under the direction of the General Assembly and Governance Board, initiated and completed a process to identify concrete measurable elements to assess and measure the implementation of the 2020 Standards. HPH Networks, Coordinators, Governance Board members and Task Force/ Working Group Leaders from 11 Networks provided valuable contributions to identifying measurable elements for each standard statement.

The *Self-Assessment Tool for implementing the 2020 Standards for Health Promoting Hospitals & Health Services* was approved by our General Assembly in November 2021 and operationalizes the HPH vision. The complementary .pdf and excel tools can support hospitals and health services in assessing and implementing health promotion, stimulating processes of continuous internal improvement, and encourages the refocusing of an organization's strategy to better address overarching health system challenges and convert the organization into a health promoting setting.

We consider the self-assessment forms as well as the 2020 Standards for Health Promoting Hospitals & Health Services public domain! All documents can be found on our website.

## Collaboration

To strengthen synergy in achieving our Mission, The International HPH Network has signed collaboration agreements with two partners who share our aim of improving healthcare delivery to increase health gain for patients, staff, and the community:



The International Hospital Federation (IHF) supports organizations to promote the delivery of healthcare, interaction among health system actors, sharing of knowledge and experience, dissemination of evidence-based information, and to assist hospital decision makers in defining strategies. IHF aims to build a world of health communities served by well-managed hospitals and health services where all individuals reach their highest potential for health.



The Global Network for Tobacco Free Healthcare Services' (GNTH) mission is to empower organizations to deliver safe, quality care in relation to tobacco to every service user across the continuum of care. GNTH works towards implementing tobacco free policies in healthcare organizations to improve population health, train professionals, prohibit the sale of tobacco products, and denormalize tobacco use and exposure.

## Advocacy

With many conferences adopting a virtual or hybrid format, we were able to increase our presence on the global stage by presenting our work at numerous international conferences, seminars, forums, and National HPH events.

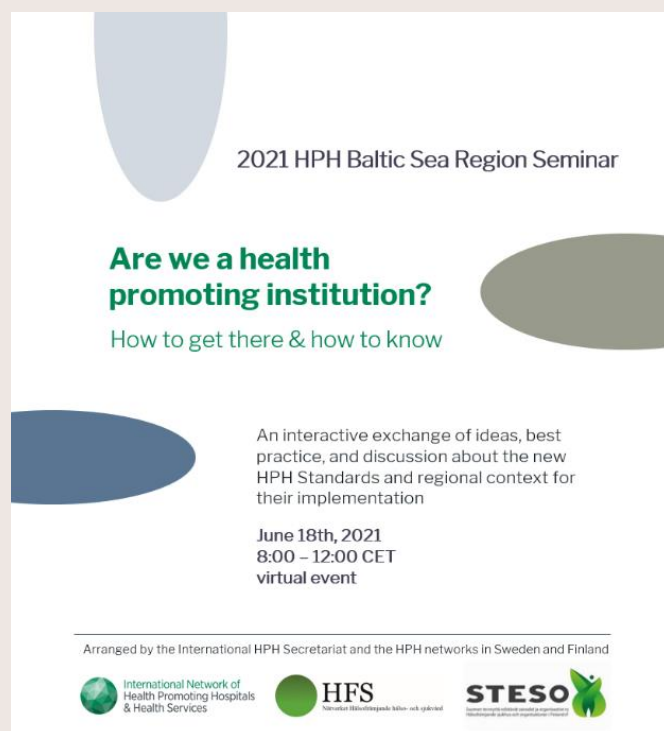
The HPH Network was invited to participate at the World Health Organization's 10th Global Conference on Health Promotion in a session organized by the WHO-Collaborating Centre for Health Promotion in Hospitals and Health Care. The session, titled "Reorienting



Hospitals and Health Services to well-being, equity, and sustainable development: What has the COVID-19 pandemic revealed as Necessary, Urgent and Innovative health

promotion action?" highlighted key strengths and weaknesses of healthcare systems and organizations around the world in anticipating, preventing, and responding to population health challenges. Country examples of health promotion action were presented and discussed by panelists and necessary, urgent, and innovative actions were identified.

Additional events attended in 2021 include those seen here:



## HPH Brochure

After request and input from the General Assembly, a new HPH brochure was produced. The brochure showcases the International HPH Network and is a fabulous introduction for prospective health HPH Members to learn about the history of HPH, our vision, mission, values and principles statements, the HPH conceptual model, and how to become a HPH member. The final version of the brochure was presented and accepted at the 28th Meeting of the General Assembly on November 19th.



[Download the HPH Brochure here!](#)

**Impact Goal 1:** The 2020 HPH Standards have already been translated into multiple languages. A Self-Assessment Tool will be developed based on the 2020 Standards.





**Goal 2:** To build the capacity of hospitals and health services to reorient by creating commitment, and adapting and sharing evidence, tools, methods and resources.

To make progress in achieving Goal 2 we undertook multiple initiatives to disseminate the vast knowledge and experience within the International HPH Network:

### International HPH Conference

The first virtual International HPH Conference, *“Development of health-oriented health care management systems,”* live from Paris, France was an important milestone for the International HPH Network in 2021. The International HPH Network would like to thank Marianne Hochet and Dr. Nicholas Bonnet of the French HPH Network/RESPADD and Prof. Jürgen Pelikan and Birgit Metzler of the HPH Conference Secretariat and for your perseverance during planning and delivery.

#### Snapshot:

<b>570</b>	abstracts submitted and reviewed by Scientific Board from <b>21</b> countries: <b>90%</b> Asia, <b>10%</b> Europe
<b>527</b>	abstracts accepted for presentation <b>21</b> oral sessions, <b>2</b> symposia, <b>5</b> mini oral sessions, <b>399</b> virtual poster presentations
<b>2</b>	plenary sessions <b>9</b> top renowned international speakers and panelists
<b>350+</b>	registered participants

Our annual conference is our main event and serves as a forum for learning and exchanging knowledge and experiences on health promotion in and by hospitals and health services. Participants include health practitioners, consultants, scientists, and politicians.

Recordings of 2021’s two plenary sessions can be viewed online:

<https://www.hphconferences.org/paris2021/program-proceedings>

## Task Forces

To amplify the work of HPH Task Forces, individual Task Force webpages were created. Each Task Force now can showcase their group's work, including relevant publications, events, tools, and collaborations.

The HPH Network currently has four active Task Force groups:

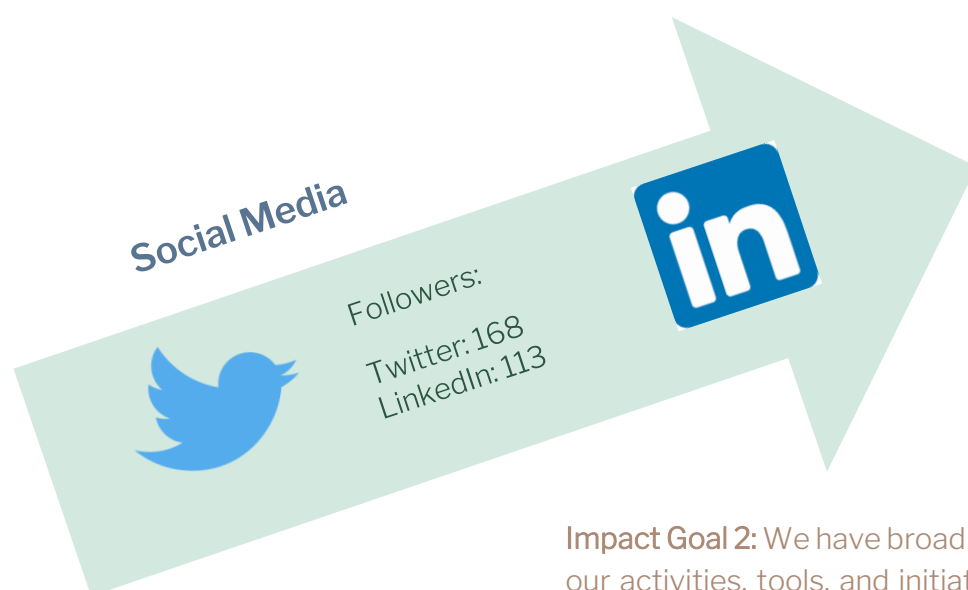
- › HPH Task Force on Migration, Equity, & Diversity, led by Dr. Antonio Chiarenza
- › HPH Task Force on Children and Adolescents, led by Dr. Ilaria Simonelli
- › HPH and Age-Friendly Health Care, led by Dr. Shu-Ti Chiou
- › Task Force on HPH & Environment, led by Dr. Ming-Nan Lin

Visit each Task Force's page here: <https://www.hphnet.org/task-force-hph-ca/>



## Webinar on the HPH Standards

The International HPH Secretariat organized and hosted the first webinar on the 2020 Standards for Health Promoting Hospitals & Health Services. Dr. Oliver Groene presented a detailed development process for the Standards and panelists Prof. Margareta Kristenson (Sweden), and Dr. Ming-Nan Lin (Taiwan) discussed regional contexts for their use and implementation.



**Impact Goal 2:** We have broadly communicated our activities, tools, and initiatives, both within the HPH community and together with existing and new partners.





### **Goal 3:** To cultivate the next generation of HPH leadership

In 2021 we've built a solid foundation to establish activities to achieve Goal 3. We have already had discussions at the Governance Board level for how we can train and foster the next leaders of HPH. Aligned with Goal 2, we are offering opportunities for future leaders to take on roles in newly established task forces. We will aggressively be making plans to develop a mentorship program and will be able to report more on our progress in the 2022 Annual Report- stay tuned!

**Impact Goal 3:** The HPH Network is promoting new Task Forces to expand content offered to networks and to involve new professionals.



# Financials

## Income and Expenditure

At our November meeting of the HPH General Assembly our first honorary HPH Treasurer, Dr. Sally Fawkes presented an overview of HPH accounts. The new Treasurer role was established to add transparency to HPH financial matters and provide and safeguard the network's finances.

In the 2021 fiscal year, the International HPH Network received 156,762 € in revenue derived from HPH membership dues. A surplus of 10,000 € in unused travel funds from 2020 was transferred to 2021 to be used for the eCommunity development (as agreed in the previous GA). This and surplus funds equaling 41,187 € will be utilized to establish the HPH eCommunity in 2022 and provide financial stability to the operations of the network. At the time of this report, membership dues totaling around 10,000 € from three HPH networks are pending from 2021.

2021 (preliminary)	2021 (preliminary)
Income (membership fees)	156.762 €
Expenditure	132.896 €
› Secretariat costs	126.926 €
› communication, website, marketing	1.575 €
› travel	3.139 €
› eCommunity development	-
› tax certificates and legal fees	1.257 €
Surplus	23.866 €
Cumulative surplus (2020 + 2021)	41.187 €

# Looking ahead

What's planned for 2022? We'll use our momentum from this year to scale up our work. Our goals include growing our network, both in membership numbers and establishing new HPH networks, formation of new partnerships, and representing HPH on a global stage.

We are especially excited to start work on the much-awaited HPH eCommunity, in which we plan to develop an eCommunity for our members to exchange knowledge, best-practice examples, literature, etc. in relation to the implementation of the 2020 Standards for Health Promoting Hospitals & Health Services.

## Stay connected for more updates:

<https://www.hphnet.org/>

<https://www.linkedin.com/company/international-network-of-health-promoting-hospitals-health-services/>

<https://twitter.com/hphnetwork>



This report was written by Dr. Oliver Groene and Keriin Katsaros of the International Secretariat on behalf of the International HPH Network. The International HPH Secretariat is based out of the office of OptiMedis AG:

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